



2022

# ANNUAL REPORT





## LETTER FROM THE PRESIDENT & CEO:

### **Dear Friends and Supporters,**

As we take on 2023, I find myself reflecting on the incredible progress that the Austin Hatcher Foundation for Pediatric Cancer has made over the past year, and indeed since our founding.

The Foundation believes that a comprehensive approach to treatment is key to helping children and their families cope with the physical, emotional and mental challenges/turmoil that come with a childhood cancer diagnosis. AHF meets families and individuals where they are in their journey.

You make life that can be seen as unbearable, treatable. For the family who lost their son to cancer, leaving 3 younger siblings and parents in grief and out of options, you helped provide counseling for each individual, brought laughter back through camp, and gave them hope for the future.

You make unreachable solutions, reachable and accessible. The teenager who is struggling with late-effects from treatment, falling behind in school... you help provide the necessary steps to success through neurocognitive testing, educational support and career counseling for them to thrive.

Everyday, you are paving the road to providing emotional support for children and their families through more access to mental health services, more check-ins with parents, caregivers and grandparents, and more opportunities for connection in the community and across the nation.

Every day, children, teens, young adults and parents/caregivers have hope for brighter futures because of you...on the frontlines with families during the darkest days.

Thank you.

A handwritten signature in green ink, appearing to read 'AJ Osborn'.

**AMY JO OSBORN**

President & CEO

The Austin Hatcher Foundation for Pediatric Cancer

THE NATIONS ONLY  
**100%-FREE, WHATEVER-IT-TAKES-TO  
EMPOWER-FAMILIES-TO-THRIVE**  
PEDIATRIC CANCER FOUNDATION

## MISSION



Our mission is to erase the effects of pediatric cancer and optimize each child's quality of life through essential specialized intervention beginning at the time of diagnosis and continuing throughout survivorship.

## VISION



Our vision is for every child diagnosed with cancer, and their family, to reach their full potential.

## VALUES



Integrity  
Commitment  
Compassion  
Respect  
Excellence

## LEADERSHIP AND BOARD OF DIRECTORS

The Austin Hatcher Foundation's Board of Directors is a dedicated and diverse group of individuals who oversee the strategic direction and operations of the Foundation. Composed of professionals from various fields, they bring a wealth of expertise and passion to support the Foundation's mission of providing essential services and resources to families affected by pediatric cancer.

### 2022 BOARD OF DIRECTORS

**Celeste Bradley**

HR Attorney, DEI Trainer & Consultant, Interim Title IX Coordinator

**Ana Faulk**

Spanish Translator - Faulk Translation

**Eric Fuller**

CEO - U.S. Xpress

**Donna Gibson**

Program Coordinator - UTC

**Jeff Geismar**

Director of Accounting & Finance - PlayCore

**Ashley Guthrie**

Family Nurse Practitioner

**Josh Heath**

Owner - Scenic City Devices

**Christi Hissong**

Owner - Hissong Development Group

**Rose Kawasaki**

VP - Exports International LLC

**Albert Leavengood**

Service Strategy Senior Director - Evernorth

**Marla Moore**

Marketing Director - Legendary Companies

**Amy Jo Osborn**

President & CEO - Austin Hatcher Foundation

**Dr. James M. Osborn**

Orthopedic Spine Surgeon, AHF Medical Director

**Gary Patrick**

Attorney - Patrick Beard Schulman Jacoway

**Dr. Wanda Phipatanakul**

Professor of Pediatrics - Harvard Medical School, Director - Asthma Clinical Research Center, Boston Children's Hospital

**Steven Snyder**

VP - Garland Carpet & Rug

**Clay Watson**

President - Mtn. View Auto Group

### 2023 INCOMING MEMBERS

**Dax Branam**

Special Education Teacher - Thrasher Elementary

**Dr. Justin Robertson**

Superintendent - Hamilton County

**Dr. Ryan Voskuil**

Orthopaedic Oncology Surgeon

**Meg Wingfield**

Development of Athletics - CCS

## LEADERSHIP AND BOARD OF DIRECTORS

The Austin Hatcher Foundation's staff is made up of both clinical and operations professionals- all committed to making a difference in the lives of families affected by pediatric cancer. The knowledgeable clinical team works tirelessly to provide comprehensive services, including emotional support, educational resources, rehabilitative therapies and more, ensuring that each family receives personalized care and assistance throughout their journey. The operations side of the staff works a bit more behind the scenes with fundraisers, marketing, branding, developing relationships and more to help spread the AHF mission to the community.

### LEADERSHIP

**Dr. James M. Osborn**  
Chairman of the Board

**Amy Jo Osborn**  
President & CEO

**Gary Patrick**  
Chief Legal

### OPERATIONS TEAM

**Melanie Hammontree**  
Director of Development

**Shayna Webb**  
Marketing Coordinator

**Emily Osborne**  
Executive Assistant

**Georgia Moore**  
Events & Community Relations  
Coordinator

**Morgan Croft**  
Graphic Designer & Photographer

### CLINICAL TEAM

**Ashley Guthrie, FNP**  
Clinical Liaison

**Susan Latta, LMFT, FT**  
Licensed Marriage & Family Therapist

**Beth Baker, Ed.S**  
STEAM Curriculum Coordinator

**Daniel Fosbinder**  
Facilities & Industrial Arts Manager

**Walker Wright**  
Music Therapist

**Anna Fung, OTD, MOT, OTR/L**  
Occupational Therapist

**Rachel Youngblood, LMSW**  
Patient Navigator

**Anna Carrington**  
Family Service Coordinator

**Mindy Brown, MS, CTRS**  
Recreational Therapist

**Dr. Julie Gersch**  
Clinical Psychologist

**Tammy Gipson, OTR/L**  
Clinical Director



SERVICES PROVIDED

# AT NO COST

FAMILY PROGRAMMING

ACADEMIC SUPPORT

SIBLING SUPPORT

ART + MUSIC THERAPY

INDUSTRIAL ARTS

OCCUPATIONAL THERAPY

BEHAVIORAL HEALTH

COUNSELING

NEURO-PSYCHOLOGICAL TESTING




“My kids met with a child’s counselor, while I met with a psychologist. I was heard and felt validated. My kids were able to speak through their fears and their feelings. Both kids were able to take very specific tests that identified their IQ’s and provided their areas of strengths and weaknesses. **AUSTIN HATCHER GIVES HOPE IN A DARK TIME. IT’S NOT JUST FOR A SEASON, AHF IS FOR LIFE! WE ARE SO BLESSED TO HAVE A SECOND FAMILY!**”

-Chrissy Percy (AHF Mother)



A young boy with short brown hair is laughing joyfully, his eyes are closed and his mouth is wide open. He is wearing a white t-shirt with a graphic that says "Trallie". The background is a blurred indoor setting with warm lighting.

The experience of childhood cancer goes beyond diagnosis and affects every family member differently. The Austin Hatcher Foundation is here to help erase the effects of pediatric cancer, for the diagnosed child, parents, and siblings **AT COMPLETELY NO COST.**

A young girl with long, wavy brown hair is smiling brightly. She is wearing a white top with a pattern of small stars and gold dots. The background is a plain, light-colored wall.

During and after treatment, the Austin Hatcher Foundation provides comprehensive coordinated care and unique solutions through every step of a family's recovery journey. Services provide children and families with the tools to cope in the present and thrive in the future after childhood cancer.

## 2022 IMPACT

**\$4,718,390**

**VALUE** of Therapy Services  
provided at **NO-COST**



**15,081**

Hours of Service



**972**

Patients



**43**

Neurocognitive Tests



**67**

STEAM Projects



**79**

New Patients



**145**

Family Program Events



# 2022 FISCAL REVIEW

**\$2,063,844**

TOTAL INCOME + IN KIND

**\$4,924,806**

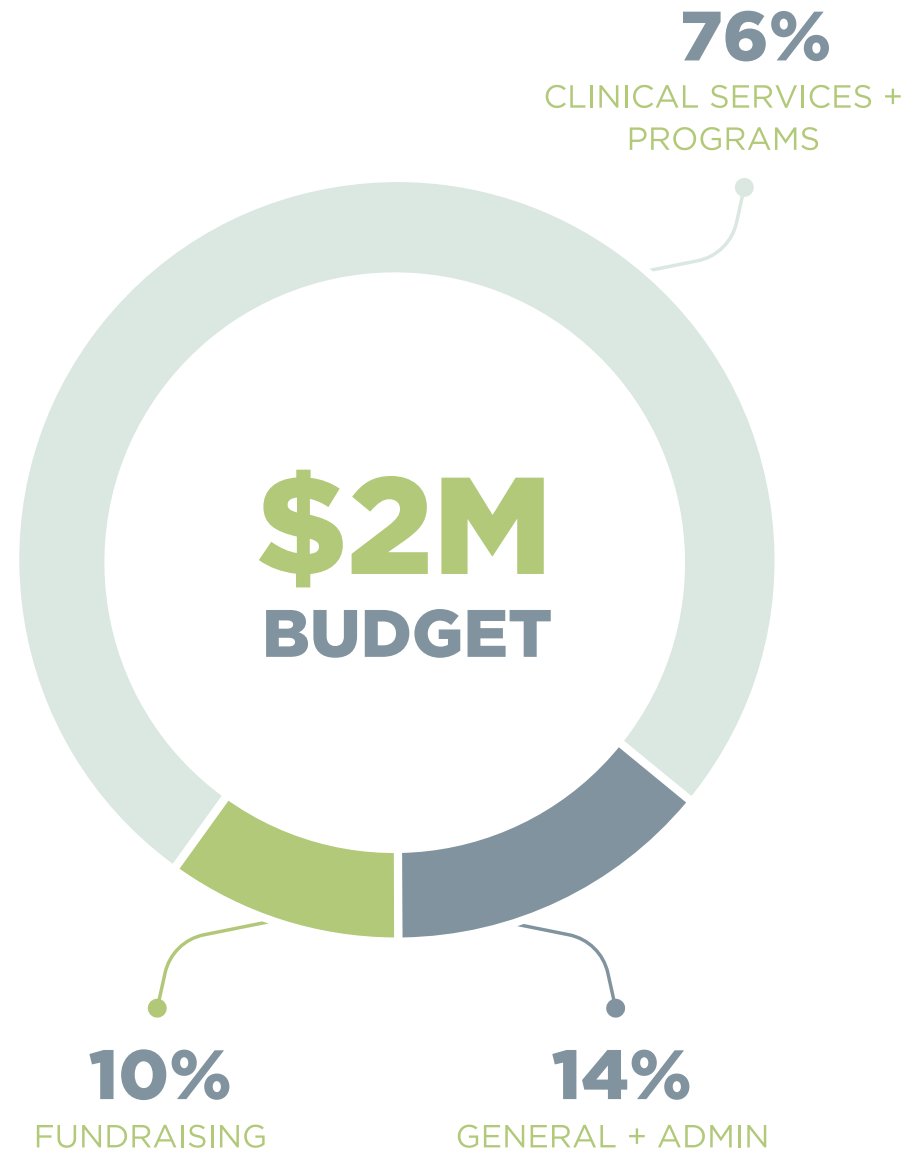
TOTAL ASSETS

**\$12,855,002**

TOTAL RAISED SINCE INCEPTION

**\$25,955,114**

VALUE IN SERVICES PROVIDED  
SINCE INCEPTION



# FUNDRAISING EVENTS



MARCH 2022

## MONDAY BEFORE THE MASTERS

Held for the first time in 2022, AHF's "Monday Before The Masters" brought golfers together to enjoy a day of golf the week of the renowned Master's Tournament. Presented by Lodge Cast Iron.



JUNE 2022

## BUBBLES OF FUN RUN

An annual celebration of joy and hope as runners raise funds to provide a brighter future for families faced with pediatric cancer. 5k, 10k, and one-mile run at the Tennessee Riverpark. Presented by U.S. XPress



OCTOBER 2022

## KICKIN' IT FOR KIDS WITH CANCER

"Kickin It" doubles as a fundraiser- Lee Soccer girls sell t-shirts and raise money for the Foundation- and as a Diversionary Therapy night. AHF families are invited to not only attend the soccer match, but walk out with the starters and play fun games throughout the evening. Presented by the Pediatric Dentistry and Orthopedics of Chattanooga.



OCTOBER 2022

## CELEBRATION OF LIFE & HOPE

The Foundation's largest fundraiser, presented by Textile Rubber and Chemical Co. This gala-style event is marked as a night full of family testimonies and is celebrated with live and silent auctions, live music, photobooth fun, an open bar, specialty cocktails, food, and entertainment all to support families that have been impacted by pediatric cancer.



# FAMILY PROGRAMMING



## GRIEF THERAPY SERVICES

AHF hosted a grief camp in July 2022, in addition to holding multiple grief group sessions throughout the year for both children and adults. The comprehensive grief program is under the direction of AHF's LMFT Susan Latta- who has over 35+ years of grief counseling experience.

## STEAM CLUB

Another part of Diversionary Therapy done at AHF, STEAM activities are provided for affected patients and their siblings as a part of their visit to the Foundation. Activities follow a theme and records are kept to ensure that children are following a curriculum and achieving mastery of standards. We also do quarterly STEAM Clubs, all with a different theme, such as geology or engineering.



## HONORING THE JOURNEY

This special evening in September 2022 honored those who have walked the journey of childhood cancer and those who have passed away. Families were able to come together with others who have experienced the loss of a child or young adult to pediatric cancer. The evening consisted of a candle lighting ceremony, live music, a special presentation, dinner, desserts and a butterfly release.

## CAMPS

Whether it's a one day camp, parents night out, or a week-long camp, AHF plans multiple camps throughout the year for kids to come hang out with others who share a similar journey as they do, and for parents to have a bit of a break. All camps have a unique theme, and are led by our clinically trained staff for a fun day at the Education Advancement Center.



## TEEN & YOUNG ADULT NIGHTS

AHF Teen Nights (12-18 year olds) and Young Adult Nights (18-26) are unique, diversionary therapy nights where those affected by cancer in a similar age range can bond over shared experiences while all participating in a fun activity together- like cooking! AHF provides a safe and supportive space for these incredible young people to connect and have fun.

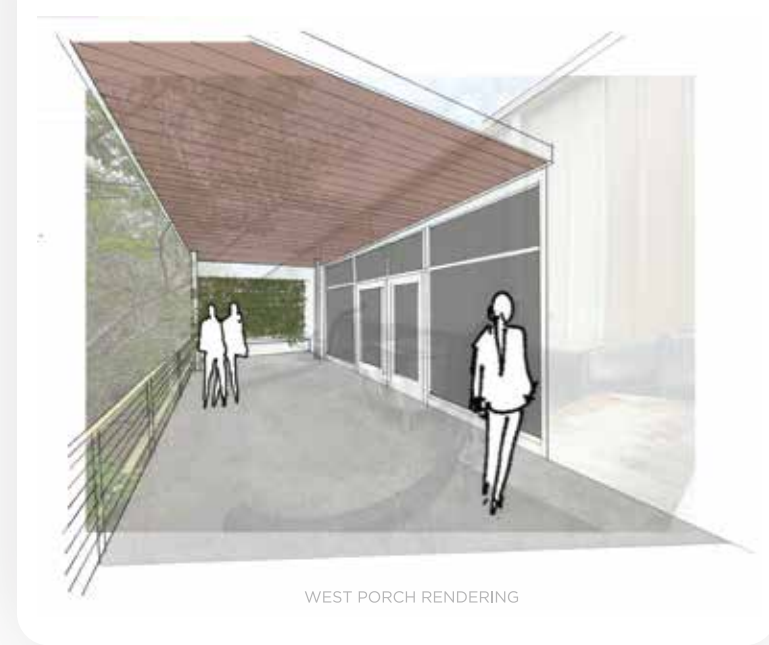
## ROAD ATLANTA

A day at the races for families affected by cancer! One of the longest standing traditions that AHF has been organizing for families since the Foundation's beginning. Thanks to our partnership with the International Motor Sports Association, AHF is able to bring families track-side, meet racecar drivers, see the AHF-branded racecar, and enjoy a fun day at Michelin Raceway Road Atlanta.



“Austin Hatcher is a good place and there are lots of nice people. Everyone is so nice to me and I like meeting other people who go there. **IT'S GOOD SEEING OTHER PEOPLE WHO HAVE GONE THROUGH SIMILAR STUFF THAT I HAVE.**” -Charlie Henry (AHF Brother)

# NEXT STEPS



## VISION FOR THE FUTURE

Accomplish AHF's Strategic Priorities in order to **SERVE** more families

### EXCEED EXPECTATIONS

For Children,  
Families & Staff



### EMPOWER STRENGTHEN

Organization  
& Team



### GROW EXPAND

Increase Reach  
& Impact



### EDUCATE COLLABORATE

Educate & Build  
Relationships



## WE WILL NOT STOP HERE...

The Foundation is focusing on an expansion in evidence-based therapies/services to provide more families with needed access to psychosocial support.



### EXCEED EXPECTATIONS

Continue to provide excellent service and support to AHF children and families through Best Patient Practice and Evidence-Based practice through research.



### EMPOWER + STRENGTHEN

Ensure AHF and the AHF team have the resources and support they need to thrive, with a focus on goal setting, internal communications, team building, diversity training and personal development.



### GROW + EXPAND

Extend AHF's reach and impact, so more families can benefit from AHF's services. Streamline revenue for short and long-term sustainability and growth, assessing current annual fundraising strategies and identifying opportunities for growth.

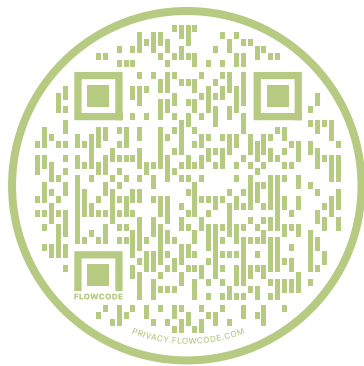


### EDUCATE + COLLABORATE

Build community relationships to increase awareness, grow referral base and support growth initiatives by engaging the community in the Foundation's mission, vision and impact, while actively identifying strategic community partners and collaborators.



# STAY CONNECTED



SIGN UP FOR  
**NEWSLETTERS**

SCAN **QR CODE**  
AND ENTER YOUR NAME  
+ EMAIL ADDRESS

JOIN OUR  
**TEXT BLASTS**

TEXT **"AHF"**  
TO (423) 243-3471

• FOLLOW US ON **SOCIAL MEDIA!** •

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“From our first experience meeting with the Foundation, **WE KNEW WE HAD A SECOND HOME. THEY WELCOMED US WITH WARM HEARTS AND PROVIDED A SOURCE OF COMFORT**, programs, and diversionary therapy that is unlike anything I could imagine.” -Sarah Ryan (AHF Mother)





**AUSTIN HATCHER FOUNDATION**  
*for pediatric cancer*



**EMPOWERING**  
THE LIFE OF A CHILD  
**WITH CANCER**

[HATCHERFOUNDATION.ORG](http://HATCHERFOUNDATION.ORG)

1705 S HOLTZCLAW AVE, CHATTANOOGA, TN 37404

THE AUSTIN HATCHER FOUNDATION IS A NATIONAL  
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